ORDER

 Order / Rev:
 37564

 Alt Order #:
 08879010

 Product Desc:
 ISSUE

Estimate: 618

Name:

Flight Dates: 10/23/12 - 10/29/12

Original Date / Rev: 10/18/12 / 10/18/12

Order Type: GENERAL



KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region: National

Buying Contact:

Billing Contact:

Mentzer Media Services

600 Fairmont Avenue

Towson, MD 21286 Agen

Agency Commission:

Billing Type:

Billing Cycle:

Billing Calendar:

Cash

Broadcast

EOM/EOC

n: 15%

Advertiser Name: Restore Our Future

Demographic: A35+

Product Codes: PO4

Priority: LV1

Revenue Codes: AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Orders

Agency

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	53	\$205,850.00	\$174,972.50
10/29/12	10/29/12	6	\$10,950.00	\$9,307.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	53	\$205,850.00	\$174,972.50	0.00
November 2012	6	\$10,950.00	\$9,307.50	0.00
Totals	59	\$216,800.00	\$184,280.00	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KLAS	40%	\$216,800.00		
Market	100%	\$542,000.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	15%	\$81,300.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	11%	\$59,620.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

L	n Ch	n Sta	art	End	Inventory Code	e Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	1 8	3 10/2	23/12	10/26/12	8 News Now 6a	M-F CM	6-7a	-TWTF	:30	5 \$1,200.00LV1	0.00 NM	5	\$6,000.00
					8 News Now 6a	M-F							
	EYE	EWT NEV	VS M	ORN									
		Start Da	te l	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
1	Week	10/22/12	2	10/28/12	-TWTF	5	\$1,200.00	0.00					
	2 {	3 10/2	23/12	10/26/12		CM	5-630p	-TWTF	:30	8 \$1,700.00LV2	0.00 NM	8	\$13,600.00

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KLAS

Order / Rev: 37564

08879010

Advertiser:

Restore Our Future

Alt Order #: 10/23/12 - 10/29/12 Flight Dates:

Product Desc:

ISSUE

Estimate:

618

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 8 News Now 5-630p M-8 News Now 5-630p M-F **EYEWT NEWS AT 5 End Date** Weekdays Spots/Week Rate Rating Start Date -TWTE--0.00 Week: 10/22/12 10/28/12 8 \$1,700.00 1 \$3,000.00LV1 7-8p Rotator 7-8p -TWTF--:30 0.00 NM \$3,000.00 10/23/12 10/26/12 CM 3 7-8p Rotator ET/INSIDER Spots/Week Rating **End Date** Weekdays Rate Start Date -TWTF--\$3,000.00 0.00 Week: 10/22/12 10/28/12 1 4 \$2,500.00LV1 0.00 NM 10/23/12 10/26/12 8 News Now 11p M-F CM 11-1135p -TWTF--.30 \$10,000.00 8 News Now 11p M-F **EYEWT NEWS AT 11** Spots/Week Rating Start Date **End Date** <u>Weekdays</u> <u>Rate</u> 10/28/12 -TWTF--\$2,500.00 0.00 Week: 10/22/12 4 -TWTF--:30 \$950.00LV2 0.00 NM \$3,800.00 10/23/12 10/26/12 CM 1135p-1237a Letterman Letterman LETTERMAN Spots/Week Rating Start Date **End Date Weekdays** Rate -TWTF--10/28/12 \$950.00 0.00 Week: 10/22/12 10/24/12 10/24/12 Wed 10-11p CM 10-11p --W----:30 1\$15,000.00LV1 0.00 NM \$15,000.00 6 8 CSI CSI Start Date Spots/Week Rating **End Date** Weekdays Rate --W----1\$15,000.00 0.00 Week: 10/22/12 10/28/12 :30 1\$20,000.00LV1 0.00 NM \$20,000.00 10/25/12 10/25/12 Thu 9-10p CM 9-10p ---T---Person Of Interest PERSON OF INTEREST Spots/Week Rating Start Date **End Date** <u>Weekdays</u> Rate 10/28/12 ---T---1\$20,000.00 0.00 Week: 10/22/12 10/27/12 10/27/12 Sat 7-8p - ET Wknd ----s-:30 \$600.00LV2 0.00 NM \$1,200.00 8 CM 7-8p Ent Tonight Weekend ET WKND 1X NA Spots/Week Rating Start Date End Date Weekdays Rate ----S-\$600.00 Week: 10/22/12 10/28/12 0.00 ----ss 2 \$1,100.00LV2 0.00 NM :30 2 \$2,200.00 10/27/12 10/28/12 8 News Now 11p Sa/SuCM 11-1135P 8 News Now Sa/Su 11p **EYEWT NEWS SA** Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating 10/28/12 ----SS 2 \$1,100.00 0.00 Week: 10/22/12 8 News Now Sun AM #1CM 8 News Now Sun A----S :30 \$700.00LV1 0.00 NM \$2,100.00 8 10/28/12 10/28/12 10 8 News Now Sun AM #1 8 NEWS NOW Start Date **End Date** Weekdays Spots/Week Rate Rating ----S 0.00 Week: 10/22/12 10/28/12 \$700.00 CBS Sunday Morni----S \$5,000.00 10/28/12 10/28/12 CBS News Sunday Morr@M :30 2 \$2,500.00LV1 0.00 NM 11 8 **CBS News Sunday Morning CBS SUN MORN** Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 \$2,500.00 0.00 Week: 10/22/12 2 10/28/12 10/28/12 Sun 9-10p CM 9-10p ----5 :30 1\$10,000.00LV1 0.00 NM \$10,000.00 12 The Good Wife **GOOD WFIE** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/22/12 10/28/12 -----5 1\$10,000.00 0.00 13 8 10/29/12 10/29/12 8 News Now 6a M-F CM 6-7a M----:30 1 \$1,200.00LV1 0.00 NM \$1,200.00 8 News Now 6a M-F **EYEWT NEWS MORN** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M----\$1,200.00 0.00 M----:30 2 \$1,700.00LV2 0.00 NM 2 \$3,400.00 10/29/12 10/29/12 CM 5-630p

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KLAS

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Restore Our Future

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Product Desc:

ISSUE

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Ln Cl	h Start	End	Inventory Code 8 News Now 5-630p		Start/End	Time Days	Len S	pots Rate Pri	Rtg Type	Spots	Amount
			8 News Now 5-630p								
EY	EWT NEWS Start Date	AT 5 End Date	Weekdays S	pots/Week	Rate	Rating			1		
Week	:: 10/29/12	11/04/12	M		\$1,700.00	0.00					
		12 10/29/12	7-8p Rotator 7-8p Rotator	CM	7-8p	M	:30	1 \$3,000.00LV1	0.00 NM	1	\$3,000.00
	/INSIDER Start Date :: 10/29/12	End Date 11/04/12	<u>Weekdays</u> <u>S</u> M	pots/Week 1	Rate \$3,000.00	Rating 0.00					
		12 10/29/12	8 News Now 11p M- 8 News Now 11p M		11-1135p	M	:30	1 \$2,500.00LV1	0.00 NM	1	\$2,500.00
	EWT NEWS <u>Start Date</u> :: 10/29/12	AT 11 <u>End Date</u> 11/04/12	<u>Weekdays</u> <u>S</u>	pots/Week 1	<u>Rate</u> \$2,500.00	Rating 0.00					
		12 10/24/12	Wed 9-10p Criminal Minds	СМ	9-10p	W	:30	1 \$22,450.00LV1	0.00 NM	1	\$22,450.00
CN	MINDS			MG ADDE							
Week	Start Date	End Date 10/28/12	<u>Weekdays</u> <u>S</u>	pots/Week 1	<u>Rate</u> \$22,450.00	Rating 0.00					
		12 10/28/12	Sun 7-8p 60 Minutes	СМ	7-8p	s	:30	1 \$24,000.00 LV1	0.00 NM	1	\$24,000.00
60	MINUTES			MG ADD							
Week	Start Date	End Date 10/28/12	<u>Weekdays</u> <u>S</u>	pots/Week 1	<u>Rate</u> \$24,000.00	<u>Rating</u> 0.00					
		12 10/26/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	-TWTF	:30	2 \$3,000.00LV1	0.00 NM	2	\$6,000.00
Week	Start Date :: 10/22/12	End Date 10/28/12	Weekdays S	pots/Week 2	<u>Rate</u> \$3,000.00	Rating 0.00					
N 20	8 10/23/	12 10/26/12	8 News Now 5-630p 8 News Now 5-630p		5-630p	-TWTF	:30	4 \$3,000.00LV1	0.00 NM	4	\$12,000.00
Week	Start Date :: 10/22/12	End Date 10/28/12	Weekdays S	pots/Week 4	<u>Rate</u> \$3,000.00	Rating 0.00					
N 21			8 News Now 11p M- 8 News Now 11p M	-F	11-1135p	-TWTF	:30	1 \$5,000.00LV1	0.00 NM	1	\$5,000.00
Week	Start Date :: 10/22/12	End Date 10/28/12	<u>Weekdays</u> <u>S</u> -TWTF	pots/Week 1	<u>Rate</u> \$5,000.00	Rating 0.00					
N 22	8 10/27/	12 10/27/12	Sat Prime Special KLAS Movie: Bobby	CM / Z	8-10p	5-	:30	3\$10,000.00LV1	0.00 NM	3	\$30,000.00
Week	Start Date :: 10/22/12	End Date 10/28/12	<u>Weekdays</u> S	pots/Week 3	<u>Rate</u> \$10,000.00	Rating 0.00		·			
N 23	8 10/27/		8 News Now 11p S 8 News Now Sa/Su		11-1135P	SS	:30	2 \$2,500.00LV1	0.00 NM	2	\$5,000.00
Week	Start Date :: 10/22/12	End Date 10/28/12	Weekdays S	pots/Week 2	Rate \$2,500.00	Rating 0.00					
			8 News Now Sun Al 8 News Now Sun A	VI #1CM		v Sun AS	:30	1 \$1,500.00LV1	0.00 NM	1	\$1,500.00
\A/= - *	Start Date	End Date	Weekdays S	pots/Week	Rate	Rating					
-	s: 10/22/12 8 10/29/	10/28/12 12 10/29/12		CM	\$1,500.00 9-10a	0.00 M	:30	1 \$850.00LV1	0.00 NM	1	\$850.00
Week	Start Date	End Date 11/04/12	•	pots/Week 1	<u>Rate</u> \$850.00	Rating 0.00					
		12 10/26/12	Live w/Kelly Live w/Kelly	СМ	9-10a	-TWTF	:30	4 \$2,000.00 LV1	0.00 NM	4	\$8,000.00
Week	Start Date :: 10/22/12	End Date 10/28/12	Weekdays S	pots/Week 4	<u>Rate</u> \$2,000.00	Rating 0.00					